

Research Panel & Insights Manager

We are looking for an experienced Research Panel and Insights Manager to manage the overall strategy and implementation of the Māori Television audience panel. Your expertise in data analytics, research techniques and insight generation will contribute to the data story for Māori Television.

You will drive research panel acquisition and monitoring to maintain statistically representative and robust panel lists.

You will have demonstrated experience in analysing, producing and integrating research information from multiple sources, delivering value-added insights and recommended actions to support fast, strategic and sound decision making across the organisation.

Your open, consultative approach and influencing skills will be valued as you will also manage projects with our partners and assist with the development and use of data across the organisation and provide advice.

It goes without saying that you have exceptional communication and interpersonal skills as you will need to convey findings and statistics into easily understood insights for all stakeholders. Experience working in a kaupapa Māori based organisation is desirable.

We are looking for someone with:

- A relevant Bachelor's Degree or similar level qualification
- An understanding of Te Ao Māori and applicable research techniques and presentation.
- Strong analytic capability
- Ability to inspire and have credibility to assist in strategic and tactical decision making across the organisation
- Demonstrated skills in quantitative and qualitative research methodologies
- Highly organised with the ability to manage multiple projects at the same time.
- Skilled in micro and macros polling techniques from digital to analogue
- Experienced user of Excel, PowerPoint, Word as well as data analysis software including SPSS. Ariana, google analytics, data visualisation tools, online survey and email platforms.
- Experienced in data modelling techniques

Exposure to Te Ao Māori and acknowledgement that the learning of te reo me ngā tikanga Māori is a requirement of this role

If you enjoy a challenge professionally and believe this opportunity sounds like you, don't delay apply now!

To apply, please send your CV and cover letter to HR@maoritelevision.com

Please note: we encourage early applications for this role as we will be reviewing and shortlisting applications as they are received.