

MĀORI TELEVISION / TE MANGAI PĀHO
NEW DIGITAL MEDIA ROUND 1 - 2019

REQUEST FOR FULL PROPOSALS

DEADLINE: 21ST JUNE 2019

Māori Television seeks proposals for new media programme ideas supporting our Outcomes Framework:

In particular we are seeking fresh Rangatahi content ideas across all genres for the following audience:
12-18 years and 18-24 years

- More people value te reo me ngā tikanga Māori as part of our national identity
- More young people are excited about te reo Māori and Māori content
- More people are engaged with high quality reo Māori and Māori content
- Our organisation inspires the revitalisation of te reo Māori me ngā tikanga Māori

All pitches must be delivered via emailed PDF (not as Word documents) to this address:
proposals@maoritv.com

Refer to our Producers Guide on our Website at:

<https://www.maoritv.com/about/producers/producer-resource-guide>

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