



Commercial Requirements & Specifications 2012

Kia ora,

Welcome to Māori Television. We have two standard ways you can deliver your commercials to us. The first way is by physical tape, the tape must be a 'Digital Betacam' tape. The second way is via an online provider where you upload your commercial and we receive it at the other end. We use three online providers here at Māori Television, Ebus – www.ebus.tv, Adstream – www.adstream.com.au. and AAV (dubsat) www.aav.co.nz/index.html. Please note you will need to pay for these services and create a membership.

If you need any further information about this process, please ask.

It is important to ensure that all commercials sent to us are in MP4, MOV, AVI video formats.

When exporting your commercial from the source please ensure you select the formats:

- Resolution: SD (please note we cannot accept HD)
- TV System: PAL
- FPS (Frames per second): 25
- Interlaced video: 50 fields per second
- Audio: Stereo

If you have any queries please contact one of our people in the sales department:

 Advertising Sales Coordinator
Shaun Buffett: shaun.buffett@maoritelevision.com

 Commercial Scheduler
Priscilla Wildsmith: priscilla.wildsmith@maoritelevision.com