

**Nau mai, rere atu taku reo pōwhiri!
Kei ngā ringa rehe o te ao pāpāho
Nei te reo karanga o Whakaata Māori
Tēnā, tukua mai ngā tono!**

Request for Proposals Te Māngai Pāho Receptive Round 2 2020

With the recent announcement of the second TMP receptive round, Māori Television seeks two page-pitches for content to screen in 2021/2022.

We welcome creative ideas that inspire, excite, entertain and empower audiences across digital, television and social media platforms.

Kaupapa Rangatahi - Entertain and Energise Youth

Māori Television is looking for content relevant to youth that reflects their lives and interests in Aotearoa today. Innovative approaches to format and style are essential. Stories that share a sense of energy, fun and enjoyment for rangatahi are preferred.

Up to 8 x 26min episodes. The content must have a multi-platform (online and linear) application and demonstrates strong understanding of its target audience.

Genre: Reality Series, Quality Factual Series

Audience: Rangatahi

Funding Pathway: Receptive Round 2

Reo Category: 30-70%

Kaupapa Whānau - Inspire and Empower Audiences

Whakaata Māori seeks to engage whānau to feel inspired and empowered to connect with te ao Māori. We are looking for programmes that are inspirational and compelling to whānau audiences. Content that is original, refreshing and has a strong relatability factor that can be enjoyed by a wide audience.

Up to 10 x 26min episodes. The content must have a multi-platform (online and linear) application and reflect the target audience and their world.

Genre: Quality Factual Series.

Audience: Whanau

Funding Pathway: Receptive Round

Reo Category: 30-70%

COMMISSIONING PROCESS

All two-page pitches must be delivered via email to: proposals@maoritelevision.com by

Wednesday 21st October 2020, 1pm

Pitches must include the two page pitch cover sheet which is available on the Māori Television website: <http://www.maoritelevision.com/about/producers/producer-resource-guide>

Please ensure you have a name and contact email address on both pages of your proposal. All proposals must be a pdf attachment, no embedded links.

If you do not receive an email confirmation that your two page pitch has been received, you will NOT be considered for assessment. Any issues, please contact our Content Coordinator to confirm receipt.

The pitches will be assessed and full proposals requested soon after.

To view funder criteria for this Co Fund Round, please visit the respective website:

- Te Māngai Pāho - www.tmp.govt.nz

If you have any questions around proposal submission requirements please email content.coordinator@maoritelevision.com

Hei konā mai i roto i ngā mihi maioha – Nā te Ranga Kōkiri Kaupapa