

Whakaata Māori Kaikōkiri Kaupapa

Request for Proposals for TMP/NZOA Co-Fund Round 2 2020

**Nau mai, rere atu taku reo pōwhiri!
Kei ngā ringa rehe o te ao pāpāho
Nei te reo karanga o Whakaata Māori
Tēnā, tukua mai ngā tono!**

Request for Proposals Te Māngai Pāho / NZOA Co-Fund Round 2 2020

With the recent announcement of the co-fund round supported by Te Māngai Pāho and Irirangi Te Motu, Māori Television seeks two page-pitches for content to screen in 2022.

We welcome creative ideas that inspire, excite, entertain and empower audiences across digital, television and social media platforms.

Kaupapa Rangatahi - Entertain and Energise Youth

Māori Television is looking for content relevant to youth that reflects their lives and interests in Aotearoa today. Innovative approaches to format and style are essential. Stories that share a sense of energy, fun and enjoyment for rangatahi are preferred.

Up to 8 x 26min episodes. The content must have a multi-platform (online and linear) application and demonstrates strong understanding of its target audience.

Returning series for the co-fund round will not be considered.

Genre: Comedy, Reality Series, Quality Factual Series, Docudrama

Audience: Rangatahi (12-16, 18-25)

Funding Pathway: TMP & NZOA Co-Fund

Reo Category: 30-70%, content in this category with 50% reo or above will be strongly considered

Kaupapa Whānau - Inspire and Empower Audiences

Māori Television seeks to engage whānau to feel inspired and empowered to connect with te ao Māori. We are looking for programmes that are inspirational and compelling to whānau audiences. Content that is original, refreshing and has a strong relatability factor that can be enjoyed by a wide audience.

Up to 8 x 26min episodes. The content must have a multi-platform (online and linear) application and reflect the target audience and their world.

Returning series for the co-fund round will not be considered.

Genre: Docu Series, Limited Series, Quality Factual Series.

Audience: Whanau, Whānau Using Te Reo, Language Learners

Funding Pathway: TMP & NZOA Co-Fund

Reo Category: 30-70%, content in this category with 50% reo or above will be strongly considered

Whakaata Māori Kaikōkiri Kaupapa

Request for Proposals for TMP/NZOA Co-Fund Round 2 2020

Kaupapa Kanohi Kitea - Regional Appeal

Whakaata Māori are looking for content that has a *kanohi kitea* inspired kaupapa. The content should be unique and original, and reflect kaupapa relatable to regional audiences.

8-6 x 26min episodes. 1 x 52min documentary.

The content must have a multi-platform (online and linear) application and the proposal must demonstrate strong understanding of its target audience. Returning series for the co-fund round will not be considered.

Genre: Live Events, Music, Dance, Social or Regional Significance

Audience: Whānau, Rangatahi, Kanohi Kitea

Funding Pathway: TMP & NZOA Co-Fund

Reo Category: 30-70%

COMMISSIONING PROCESS

All two-page pitches must be delivered via email to: proposals@maoritelevision.com by

Wednesday 28th October 2020, 1pm

Pitches must include the two page pitch cover sheet which is available on the Māori Television website: <http://www.maoritelevision.com/about/producers/producer-resource-guide>

Please ensure you have a name and contact email address on both pages of your proposal. All proposals must be a pdf attachment, no embedded links.

If you do not receive an email confirmation that your two page pitch has been received, you will NOT be considered for assessment. Any issues, please contact our Content Coordinator to confirm receipt.

The pitches will be assessed and full proposals requested soon after.

To view funder criteria for this Co Fund Round, please visit the respective website:

- Te Māngai Pāho - www.tmp.govt.nz
- NZOA - www.nzonair.govt.nz

If you have any questions around proposal submission requirements please email content.coordinator@maoritelevision.com

Hei konā mai i roto i ngā mihi maioha – Nā te Ranga Kōkiri Kaupapa