HALF HOUR FORMAT
26’ Show with 4’ total break time available.
Promos are allocated 2.00
Sales are allocated 2.00
3 Breaks (including station break at the end of the show)
3 Segments
Break 1: 2.00 – 1 minute Promo’s – 1 minute sales
Break 2: 1.30 – 30” Promos – 1 minute sales
Break 3(station break): 0.30 – 30” Promos

Break naming conventions:
In 10 minute periods
EG: 1910-1920-1930

ONE HOUR FORMAT
52’ show with 8’ total break time available.
Promos are allocated 4.00
Sales are allocated 4.00
5 breaks (including station break at the end of the show)
5 Segments
Break 1: 2.00 – 1 minute Promos – 1 minute sales
Break 2: 2.00 – 1 minute Promos – 1 minute sales
Break 3: 1.30 – 30” Promos – 1 minute sales
Break 4: 2.00 – 1 minute Promos – 1 minute sales
Break 5(station break): 0.30 – 30” Promos

Break naming conventions:
In 10 minute periods except over the half hour when it is a 20 minute period.
MAORI TELEVISION PROGRAMME DURATION AND BREAK FORMATS POLICY

ONE AND ½ HOUR FORMAT
For a 78’ show with 12’ total break time available.
Promos are allocated 6.00
Sales are allocated 6.00
7 Breaks (including station break at the end of the show)
7 Segments
Break 1: 2.00 – 1 minute Promos – 1 minute sales
Break 2: 2.00 – 1 minute Promos – 1 minute sales
Break 3: 2.00 – 1 minute Promos – 1 minute sales
Break 4: 2.00 – 1 minute Promos – 1 minute sales
Break 5: 1.30 – 30” promos – 1 minute sales
Break 6: 2.00 – 1 minute Promos – 1 minute sales
Break 7(station break): 0.30 – 30” Promos

Break naming conventions:
In 10 minute periods except over the half and full hour when it is a 20 minute period.
EG: 1910-1920-1940-1950-2010-2020-2030

TWO HOUR FORMAT
For a 104’ show with 16’ minutes total break time available.
Promos are allocated 8.00
Sales are allocated 8.00
9 Breaks (including station break at the end of the show)
9 Segments
Break 1: 2.00 – 1 minute Promos – 1 minute sales
Break 2: 2.00 – 1 minute Promos – 1 minute sales
Break 3: 2.00 – 1 minute Promos – 1 minute sales
Break 4: 2.00 – 1 minute Promos – 1 minute sales
Break 5: 2.00 – 1 minute Promos – 1 minute sales
Break 6: 2.00 – 1 minute Promos – 1 minute sales
Break 7: 1.30 – 30” Promos – 1 minute sales
Break 8: 2.00 – 1 minute Promos – 1 minute sales
Break 9(station break): 0.30 – 30” Promos

Break naming conventions:
In 10 minute periods except over the half and full hour when it is a 20 minute period.
MAORI TELEVISION PROGRAMME DURATION AND BREAK FORMATS POLICY

TWO and A HALF HOUR FORMAT
For a 130’ show with 20 minutes total break time available.
Promos are allocated 10.00
Sales are allocated 10.00
11 Breaks (including station break at the end of the show)
11 Segments
Break 1: 2.00 – 1 minute Promos – 1 minute sales
Break 2: 2.00 – 1 minute Promos – 1 minute sales
Break 3: 2.00 – 1 minute Promos – 1 minute sales
Break 4: 2.00 – 1 minute Promos – 1 minute sales
Break 5: 2.00 – 1 minute Promos – 1 minute sales
Break 6: 2.00 – 1 minute Promos – 1 minute sales
Break 7: 2.00 – 1 minute Promos – 1 minute sales
Break 8: 2.00 – 1 minute Promos – 1 minute sales
Break 9: 1.30 – 30” Promos – 1 minute sales
Break10: 2.00 – 1 minute Promos – 1 minute sales
Break 11(station break): 0.30 – 30” Promos

Break naming conventions:
In 10 minute periods except over the half and full hour when it is a 20 minute period.

Durations and ratios will need massaging daily by the Presentation Scheduler to accommodate the variable durations of programming, promos and commercials. Therefore are treat as a starting point only.

Policy on running early/late
• Not Run more than 30” early
• Not run more than 5 minutes late
• When unavoidable approval is sought from GM Programming
• If programme is running more than eight minutes late the Presentation Suite will run a text crawl to advise viewers.

For adding content there is the following priority list:
Promos
Interstitial
Sales

For dropping content:
Interstitial
Promos
Sales