

MAORI TELEVISION PROGRAMME DURATION AND BREAK FORMATS POLICY

HALF HOUR FORMAT

26' Show with 4' total break time available.

Promos are allocated 2.00

Sales are allocated 2.00

3 Breaks (including station break at the end of the show)

3 Segments

Break 1: 2.00 – 1 minute Promo's – 1.minute sales

Break 2: 1.30 – 30" Promos – 1 minute sales

Break 3(station break): 0.30 – 30" Promos

Break naming conventions:

In 10 minute periods

EG: 1910-1920-1930

ONE HOUR FORMAT

52' show with 8' total break time available.

Promos are allocated 4.00

Sales are allocated 4.00

5 breaks (including station break at the end of the show)

5 Segments

Break 1: 2.00 – 1 minute Promos – 1 minute sales

Break 2: 2.00 – 1 minute Promos – 1 minute sales

Break 3: 1.30 – 30" Promos – 1 minute sales

Break 4: 2.00 – 1 minute Promos – 1 minute sales

Break 5(station break): 0.30 – 30" Promos

Break naming conventions:

In 10 minute periods except over the half hour when it is a 20 minute period.

EG: 1910-1920-1940-1950-2000

MAORI TELEVISION PROGRAMME DURATION AND BREAK FORMATS POLICY

ONE AND ½ HOUR FORMAT

For a 78' show with 12' total break time available.

Promos are allocated 6.00

Sales are allocated 6.00

7 Breaks (including station break at the end of the show)

7 Segments

Break 1: 2.00 – 1 minute Promos – 1 minute sales

Break 2: 2.00 – 1 minute Promos – 1 minute sales

Break 3: 2.00 – 1 minute Promos – 1 minute sales

Break 4: 2.00 – 1 minute Promos – 1 minute sales

Break 5: 1.30 – 30" promos – 1 minute sales

Break 6: 2.00 – 1 minute Promos – 1 minute sales

Break 7(station break): 0.30 – 30" Promos

Break naming conventions:

In 10 minute periods except over the half and full hour when it is a 20 minute period.

EG: 1910-1920-1940-1950-2010-2020-2030

TWO HOUR FORMAT

For a 104' show with 16' minutes total break time available.

Promos are allocated 8.00

Sales are allocated 8.00

9 Breaks (including station break at the end of the show)

9 Segments

Break 1: 2.00 – 1 minute Promos – 1 minute sales

Break 2: 2.00 – 1 minute Promos – 1 minute sales

Break 3: 2.00 – 1 minute Promos – 1 minute sales

Break 4: 2.00 – 1 minute Promos – 1 minute sales

Break 5: 2.00 – 1 minute Promos – 1 minute sales

Break 6: 2.00 – 1 minute Promos – 1 minute sales

Break 7: 1.30 – 30" Promos – 1 minute sales

Break 8: 2.00 – 1 minute Promos – 1 minute sales

Break 9(station break): 0.30 – 30" Promos

Break naming conventions:

In 10 minute periods except over the half and full hour when it is a 20 minute period.

EG: 1910-1920-1940-1950-2010-2020-2040-2050-2100

MAORI TELEVISION PROGRAMME DURATION AND BREAK FORMATS POLICY

TWO and A HALF HOUR FORMAT

For a 130' show with 20 minutes total break time available.

Promos are allocated 10.00

Sales are allocated 10.00

11 Breaks (including station break at the end of the show)

11 Segments

Break 1: 2.00 – 1 minute Promos – 1 minute sales

Break 2: 2.00 – 1 minute Promos – 1 minute sales

Break 3: 2.00 – 1 minute Promos – 1 minute sales

Break 4: 2.00 – 1 minute Promos – 1 minute sales

Break 5: 2.00 – 1 minute Promos – 1 minute sales

Break 6: 2.00 – 1 minute Promos – 1 minute sales

Break 7: 2.00 – 1 minute Promos – 1 minute sales

Break 8: 2.00 – 1 minute Promos – 1 minute sales

Break 9: 1.30 – 30" Promos – 1 minute sales

Break10: 2.00 – 1 minute Promos – 1 minute sales

Break 11(station break): 0.30 – 30" Promos

Break naming conventions:

In 10 minute periods except over the half and full hour when it is a 20 minute period.

EG: 1910-1920-1940-1950-2010-2020-2040-2050-2100

Durations and ratios will need massaging daily by the Presentation Scheduler to accommodate the variable durations of programming, promos and commercials. Therefore are treat as a starting point only.

Policy on running early/late

- Not Run more than 30" early
- Not run more than 5 minutes late
- When unavoidable approval is sought from GM Programming
- If programme is running more than eight minutes late the Presentation Suite will run a text crawl to advise viewers.

For adding content there is the following priority list:

Promos

Interstitial

Sales

For dropping content:

Interstitial

Promos

Sales